

Surrey Health & Wellbeing Board

Update on the Surrey Tobacco Control Strategy

It's been a busy summer for Public Health and the Smokefree Surrey Alliance implementing the Surrey Tobacco Control Strategy:

June 2017: SCC launches countdown to Smokefree workplace

In June, Surrey County Council launched a one year countdown to implementing total smokefree grounds, removing all on site designated smoking areas. Some sites have already gone smokefree. We would like to support local NHS partners who have taken steps to become smokefree, as well as support boroughs and districts councils and commercial businesses to undertake the same steps.

July 2017: Smokefree Homes campaign

The smokefree homes campaign encourages families to keep their homes totally smokefree, via an online quiz to help residents to test their knowledge on secondhand smoke. Promoted via social media and through partners such as Children's Centres, just under 400 people undertook the quiz throughout the month. The online quiz is still available via the Healthy Surrey website.

August 2017: Illicit Tobacco Roadshow

Specially trained sniffer dogs join trading standards, Public Health and Quit 51 (stop smoking service in Surrey) in Redhill, Woking, Staines and Guildford as part of a crackdown on illegal tobacco. The roadshow aimed to raise awareness of the dangers of illegal tobacco and cigarettes. Illegal tobacco is often link to organised crime, carry no health warnings and can encourage young people to take up the habit because of its low prices. Over the four day roadshow, the team referred local residents to Quit 51 and gathered intelligence from residents on where illicit tobacco is being sold in Surrey.

Coming up:

- September and October: Stoptober is back – the 28 day stop smoking challenge
- October: Smokefree sites learning event - workshop to support organisations wanting to implement smokefree grounds

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